



**PTA Exec Board Meeting
November 4, 2016**

PTA: Tammy Jones, Sara Weiers, Jenn Loeffler, Molly Bilderback, Pam Blake, Stowe Demarest, Nathan Lanning, Jessica Stanfield; *Dilworth Staff:* Terry Hall, Kerry Vreeland

Principal report:

- Discussed Tip the Scales and how to use funds
 - Goal is 1:1, student:technology in 3-5th
- ILT team is up and running - group of teachers who are “curriculum gurus”
- Love and Logic, led by Mrs. Person - planning to offer 2 parent trainings this year
 - Staff has quarterly meetings re: Love and Logic
- Rezoning question asked - it is off the table for 2017-2018, but parents encouraged to attend local CMS meetings
- Thank you for the service projects
 - New Briarwood principal - Beth Reynolds; former Principal was moved to another school
 - Bus driver appreciation is fantastic
- Feb 24 is 5th grade Career Day
 - Briarwood sending students over (120 students)

Secretary:

Minutes approved

Treasurer Report

- Increased Aquarium Support
- Dragonfest hasn't all been submitted
 - Budget adjusted to reflect pre-payments for next year
- Briarwood funds report created
- TTS report

Marketing and Communications

- Parent Party - using PayPal
 - Could use the same account for F/D dance and M/S bowling?

- Gravity Forms
- There is a \$600 annual fee to cover website
 - Discussing advertising from parent companies to cover the cost
 - Ad location on website wasn't ideal; decided to sell more space on next year SPARK t-shirts
 - Possible put it on another t-shirt - like 5th grade field trip
 - Suggested offering 5th grade shirts at beginning of year to wear all year for team building and then end of year trip; concerned about how it looks to have ads on every t-shirt - kids "walking billboards"
- Newsletter for quick snippets, but longer pieces can be posted on our website
- Open House - approx. 60 families attended
 - Committee would like to purchase new yard signs
- Directory printed and delivered to students
- Addtl' directories available in front office for purchase
 - Proofing through teachers and Board was helpful
 - Discussed and rejected option for putting directory on website
- Yearbook: Lifetouch offered early purchasing via email without notifying Committee; several yearbooks have already been purchased early; decided to wait until Spring to officially sell yearbook
 - Picture make-up day 11/16
- Tours: 1st Thursday of month; now starting

Parent and Student Support:

- Dragonfest: consider 3 committee chairs next year (with at least one returning from prior year)
 - bills still coming in
 - cake walk earned \$845 in profit; freeze pops \$69 in profit; pumpkin booth: 50 pumpkins donated - no earnings
 - 4 vegetarian meals were made
 - **important that all meal tix are collected/saved so that Dilworth Neighborhood grill can reconcile
- Student/Faculty Basketball:
 - Combined 1st/2nd and 3rd/4th - received better teacher turnout
 - Suggestions:
 - cheerleading made event too long; also took up room on bleachers
 - grown-ups need to be on bleachers
 - add 30 minutes to the program
 - breaking it back out to individual grades might give kids opportunity to play against their own teacher
 - clock manager - stay on it
 - line for food trucks were too long - feedback to food trucks about having quick service lines (ex. pizza slices)
- Service Learning: Briarwood drive starting up soon - coat delivery Nov 17th

- Green Team: planted raised bed in courtyard; next week will start with recycling
- Cultural Arts: will work directly with Principal Hall to lock down dates
- Parent Party: changed date to Friday, March 3rd; \$21 fee
 - discussed changing format for invite
- 5th Grade Events: Team Building 11/7
- New Parent Party: not as successful this year - need to review 2 years ago and why it was so successful - suggestion is that it be held on a Thursday

Fundraising

- Spark - over \$80k raised
 - Corporate donations up
 - 2 new t-shirt sponsors
- Book Fair - sales up 13%, total sales \$22k, profit \$5k
- Directory Ad Sales: total \$5450
- Tip the Scales: kicking off 11/16, Carsons and Fischers*, run through 2/24
 - last year \$114,527 raised with 50% participation
 - incentive for class participation - considered, but discussed problems

Staff Support

- Outreach:
- Health and Safety: Wants to host an “internet safety” meeting for parents; looking into it
- School Beautification: working on quote for fencing; sign up genius created for her committee
 - Sara will get quote from J&G

Meeting adjourned