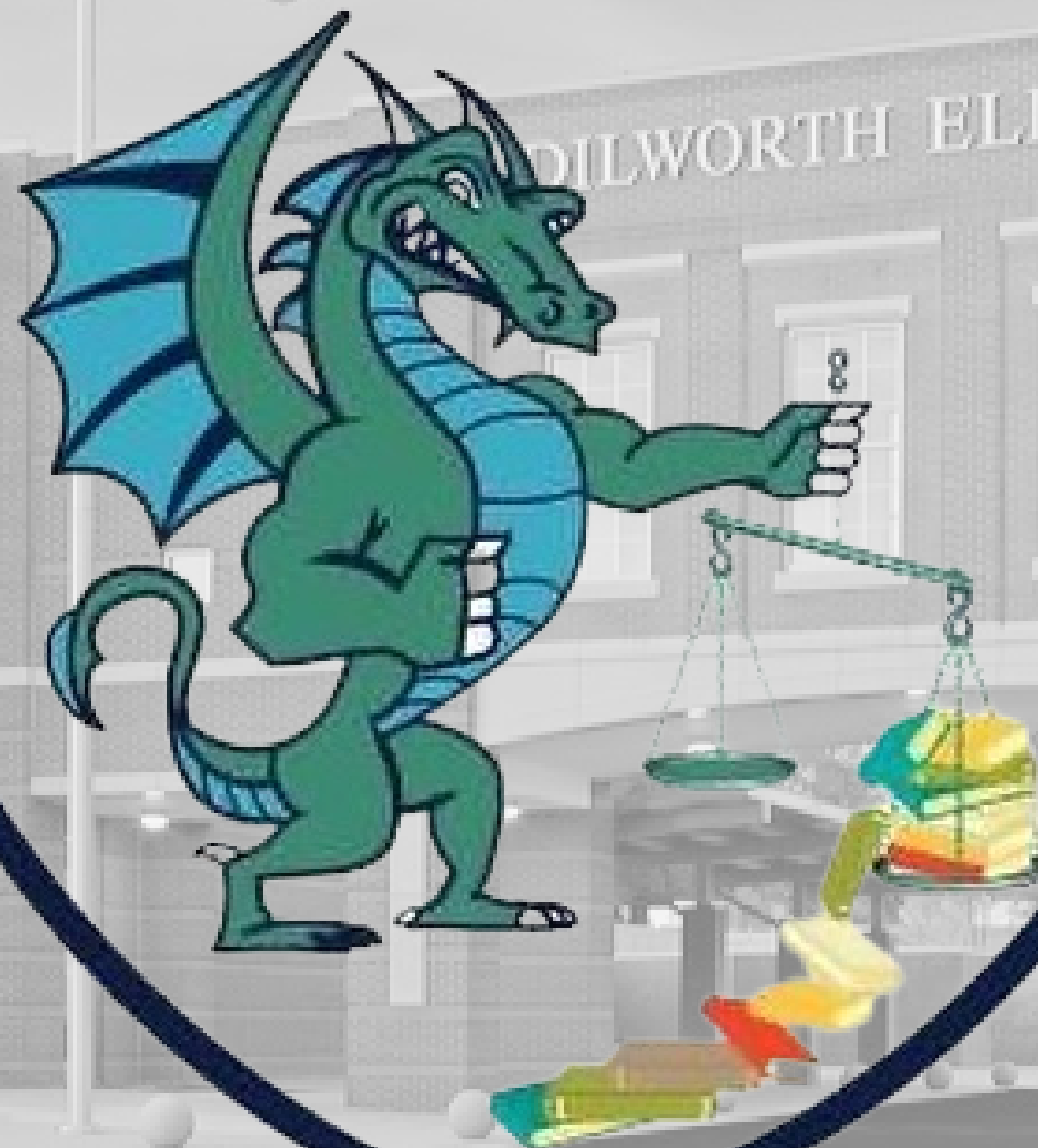


# DILWORTH

## TIP THE SCALES



DILWORTH ELEMENTARY





**670 students**

**30 teachers**

**6 grades**

**2 campuses**



# Marketing Reach & Engagement

**Dilworth Neighborhood** approx. 2,700 families, [www.niche.com](http://www.niche.com)

**Sedgefield Neighborhood** approx. 3,900 families, [www.niche.com](http://www.niche.com)

**Banners** will get eyes in Sedgefield & Dilworth (6,600 families reached!)

**Yearbook** 507 distributed last year!

**Dragon Dispatch** a weekly newsletter that goes out to 802 subscribers

**Parent Directory** distributed to every DES family\*

**SPARK T-shirt** distributed to 670 students, worn on every field trip



Click or Scan to Connect

**Facebook** 1042 followers\*, Dilworth Elementary School PTA

**Instagram** 393 followers\*, @dilworthpta

**Website** <https://dilworthpta.org> \*

\*Detailed statistics provided upon request



A photograph of Dilworth Elementary School, a two-story brick building with several windows. A flagpole with a flag is visible on the left. The school's name is mounted on the upper part of the brick wall.

# DILWORTH ELEMENTARY

## On Fire!

Go above and beyond by helping with Dilworth's long term capital projects.

- Custom marketing package; spirit rock takeover, etc.
- Back cover of the yearbook
- Full page directory ad
- Social Media
  - Thank you post on IG & FB
  - Monthly mention in IG stories
- 5th Grade T-shirt
- Large Banner (individual)
- Prominent front page website tout

# \$10,000





## Teacher of the Year!

Support our school by contributing towards impactful classroom resources and technology.

- Full page yearbook ad
- Full page directory ad
- Social Media
  - Thank you post on IG & FB
- 5th Grade T-shirt
- Banner (individual)
- Front page website tout

# \$5,000



## Novel Studies

Make sure every child has access to grade level literature.

- 1/2 page yearbook ad
- 1/2 page directory ad
- Social Media
  - Thank you post on IG & FB
- Banner (individual)
- Front page website tout

\$3,000







## Dragon Den

Maintain and improve our campus facilities to ensure a safe and inviting learning environment for all.

- SPARK T-shirt
- 1/4 page yearbook ad
- Name listed in directory
- Social Media
  - Thank you post on IG & FB
- Banner (combined)
- Website tout on sponsors page

# \$1,500



## Fieldtrips

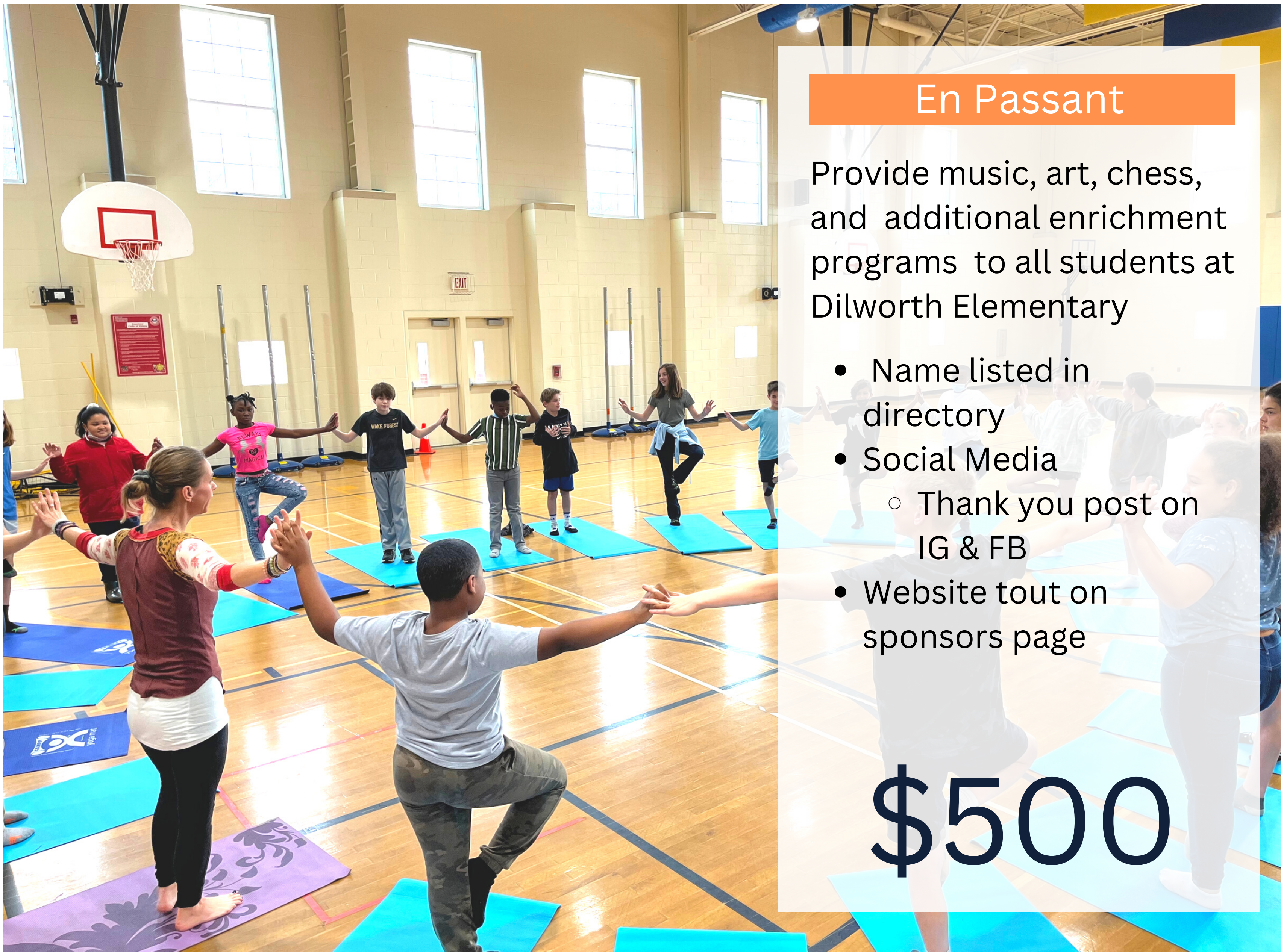
Help our children extend their learning outside the classroom with enriching off-campus experiences.

- 1/4 page yearbook ad
- Name listed in directory
- Social Media
  - Thank you post on IG & FB
- Website tout on sponsors page

# \$1,000







## En Passant

Provide music, art, chess, and additional enrichment programs to all students at Dilworth Elementary

- Name listed in directory
- Social Media
  - Thank you post on IG & FB
- Website tout on sponsors page

\$500



