



Tip The
SCALES

ANNUAL FUNDRAISING



Frequently Asked Questions



What is Tip the Scales?

Tip the Scales is the Dilworth Elementary School PTA annual fundraising campaign that raises money for critical items CMS is unable to provide. It supports our students, teachers, and school by funding essential resources, classroom tools, technology, and enrichment opportunities that support and enhance the experience of every Dilworth Dragon.

How is Tip the Scales different from SPARK?



SPARK is our summer enrichment challenge that encourages students to continue reading, practicing math, and learning over the summer. Students set goals and collect pledges based on the number of hours they spend doing these activities. The funds are collected in the fall and go toward the Dilworth Elementary PTA operating budget which pays for PTA events and activities such as InReach and Staff Appreciation.

Tip the Scales is our annual fundraising campaign that occurs each spring. Every dollar raised through Tip the Scales goes directly to our school and covers expenses and critical resources that are not included in the CMS budget for Dilworth Elementary School.

Both are vital fundraisers that ensure our school continues providing the incredible experience and education we've come to expect for our Dragons.

Where do Tip the Scales funds go?



Donations are made directly to the PTA annual campaign fund and then turned over to the school. All purchasing decisions are made by the school administration. The PTA facilitates the process but holds no decision-making role. According to NCPTA guidelines, no funds from this campaign can be used for human resources within our school (i.e., providing additional teachers, assistants).

Examples of items funded by Tip the Scales include

- Long-term capital projects
- Facilities maintenance
- Classroom set-up supplies, resources, and technology
- Literacy support through books and online subscriptions
- Special Area support, including music, art, and chess
- Field trips for each grade-level

How do I donate?



Donate online at <https://tip-the-scales-2025.cheddarup.com/> OR mail a check to Dilworth Elementary School PTA, PO Box 11103, Charlotte, NC 28220. All checks should be payable to Dilworth PTA.

Ask your employer if they will match your gift and send all paperwork to Dilworth Elementary School PTA, PO Box 11103, Charlotte, NC 28220. Our PTA tax number is 272127033 'PTA North Carolina Congress.'

If you own your own business, inquire about becoming a corporate sponsor by emailing dilworthschooltts@gmail.com.

How much should I donate?



All gifts of any size make a difference for our school. To understand the impact a gift can make, \$30 covers the average cost of a local field trip for one student. Please give what is meaningful and manageable for your family.

When can I donate?

The 2025 Tip the Scales campaign runs from March 10, 2025 through April 7, 2025.

Does Tip the Scales qualify for matching gifts?



Yes! Dilworth Elementary is a 501(c)(3) and is recognized by matching companies as a charitable entity. Utilizing a corporate matching gifts program is an easy way to increase, and in many cases double your contribution dollars!

Please investigate whether your company provides this support and send all paperwork to Dilworth Elementary School PTA, PO Box 11103, Charlotte, NC 28220. Our PTA tax number is 272127033 'PTA North Carolina Congress.'

Any questions regarding corporate matching gifts should be directed to dilworthschooltts@gmail.com.



Are corporate sponsorship opportunities available?

Yes! We encourage corporate sponsorships ranging from \$500 - \$7,500. You can view our corporate sponsor flyer [here](#).

Please e-mail dilworthschooltts@gmail.com with questions about opportunities and sponsorship levels.

FAQ

Additional questions?

Please email dilworthschooltts@gmail.com, or reach out to any of our committee chairs.

2024 - 2025 Tip the Scales Committee Chairs:

- Brittany Kambur
- Sarah Singletary
- Elizabeth Henderson